

# PECHMANN MEMORIALS

THE MOST RESPECTED NAME IN MEMORIALS

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### THANK YOU FOR CHOOSING PECHMANN MEMORIALS!

We're committed to doing whatever we can to help you with your memorial purchasing experience. Whether you need advice in a time of need or are simply planning ahead, you can rest assured that we'll provide you with the most accurate and honest information.

We take a great deal of pride in our work and reputation. We believe that the more knowledge a consumer has, the better decision they will make. A memorial is purchased only once, and there is no substitute for quality!

#### What can I expect when I work with Pechmann Memorials?

Our memorials are the highest quality materials in the United States. We leverage our 48 years of accumulated expertise across the art, science, and business of stonecutting. From this expertise we can offer you state-of-the-art advice and counsel about memorials, monuments, as well as the products and services that surround them.

We are dedicated to making your experience with us a comforting and positive one from the very beginning. We believe that a personal relationship is crucial while we develop a memorial. We will take the time to know you and learn about the life of the loved one of whom you wish to honor.

This pamphlet should help you get started with your memorial purchase. As always, the answers to any questions you may have are just a phone call away.

We sincerely thank you for considering us for your memorial needs.

-The Pechmann Memorials Team



Visit www.pechmannmemorials.com for more About Us!

### BASIC MEMORIAL DESIGNS

There are five basic memorial designs that you can customize as you wish. Some cemeteries have regulations that will dictate the type and size of the memorial that is allowed. We can help you with any questions you may have regarding cemetery regulations. In all cases, you will be informed about all costs and regulations before any work is started.



#### Flush or ground-level memorials

A flush memorial typically lies flat in the ground and is level with the grass. In some cases, a flush memorial can be made to sit on top of a foundation.

#### **Bevel memorials**

A bevel memorial is similar to a flush memorial, but has a gentle slope from back to front. Bevel memorials are set above the ground on a foundation.



#### Slant memorials

Slant memorials are triangular shaped stones that have a taller, sloping front face and a flat back. The back can be used for additional engravings such as children's names, verses or sayings. Slant memorials can be placed on bases to elevate them even more from the ground.



#### **Upright memorials**

An upright memorial is built of two pieces: a tablet and a base. They offer the most space for engraving and personalization. There are almost no limits on the size, shape, and design for upright memorials.



#### **Bench memorials**

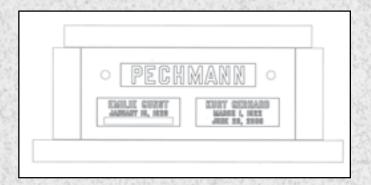
Granite benches are a newer option that is gaining popularity as a place to sit and reflect. These memorials can have a single pedestal or be supported by two legs underneath. The available space for engraving is dependent on which style is chosen.



We sell memorials eligible for Roselawn Memorial Park, Highland Memory Gardens, Sun Prairie Memory Gardens, and Sunset Memory Gardens at considerable savings.

### THE PURCHASING PROCESS

- 1. FIND GOOD INFORMATION AS YOU BEGIN THIS PROCESS. You have already taken the important first step of educating yourself by reading this pamphlet! We encourage your questions and will do our best to work at your pace.
- 2. DECIDE HOW MANY PEOPLE THE MEMORIAL WILL HONOR. The number of people to be remembered on the memorial will play a role in each step of the Memorial Purchasing Process.
- **3. SELECT A CEMETERY.** Make sure to check with us for any specific rules about the memorials. Some cemeteries limit the type of memorials allowed, while others may limit the size or color.
- **4. CHOOSE A SHAPE, COLOR, AND SIZE.** Based on the information regarding the cemetery's rules, along with personal preferences, choose a shape and color for the memorial. Make sure to select the size that is most appropriate for your ideas.
- **5. CHOOSE A DESIGN FOR THE MEMORIAL.** Consider what information you will need on the memorial, such as first and last names, birth dates, and passing dates. Next, think about what other information you want on the memorial, like a middle name or initial, a maiden name, a nickname, your children's names, or a personally meaningful phrase or image. Artwork may be carved, etched, ceramic, or bronze.
- **6. WE WILL PROVIDE A SCALE DRAWING OF EXACTLY WHAT THE MEMORIAL WILL LOOK LIKE.** This gives you the opportunity to make any necessary changes before proceeding. You can see how the drawing and final product work together below:





**SCALE DRAWING** 

**COMPLETED MEMORIAL** 

7. ONCE YOU APPROVE A DRAWING, WE ASK FOR A SIGNED SALES CONTRACT AND A 50% DEPOSIT BEFORE PRODUCTION BEGINS. The typical in-stock production timeline from approval until the memorial is installed at the cemetery is 6-10 weeks. This timeline may increase if the memorial is highly customized.

<u>Please note:</u> The Wisconsin climate plays a large part in the scheduling of memorial installations. With seasonal frozen or muddy ground, the only time to install memorials is from April to November. Therefore memorials purchased late in the Fall may not be placed in the cemetery until the following Spring.

### CONSIDER OTHER MEMORIAL ADDITIONS

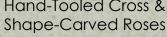




**Etched Portraits** 

**Ceramic Portraits** 

Hand-Tooled Cross &







#### **Granite Flower Vases**



Bronze Artwork





### SINGLE MONUMENT DESIGNS



Bevel Memorial - Blue Pearl



Slant Memorial - Southern Gray



Bevel Memorial - American Black



Flush Memorial with Beveled Edges - Bahama Blue



**Upright Memorial - Sentinel Red** 



**Upright Memorial - Dakota Mahogany** 

### SINGLE MONUMENT DESIGNS



Upright Memorial - India Black



Slant Memorial - Morning Rose



Bevel Memorial - Wausau Red



Upright Memorial - India Black



Upright Memorial - Imperial Gray with India Black



**Upright Memorial - Evergreen** 

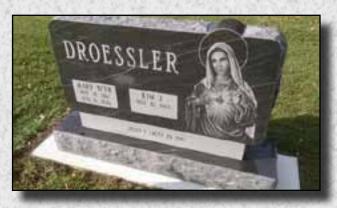
### COMPANION MONUMENT DESIGNS



Bench Memorial - Impala Black



Slant Memorial - Blue Pearl



Upright Memorial - American Black



**Upright Memorial - Dakota Mahogany** 



**Upright Memorial -Barre Gray** 



Sculptured Upright Memorial - India Black

### COMPANION MONUMENT DESIGNS



Upright Memorial - Cat's Eye Red



**Upright Memorial - Paradiso** 



Bench Memorial - Southern Gray



Bevel Memorial - Wausau Red



Flush Memorial with Beveled Edges - Imperial Pink



Slant Memorial on Base - Gem Green

## Use our Planning Guide to assist you in planning for yourself or your loved ones. Bring this document with you when you stop in to see us.

We would like the n memorial will honor		onorp	eople. (The number of	people that the
Cemetery Choice:				
We purchased	spaces.	(The number of	of spaces you purchase	ed.)
We plan to have:	full burials	cremations	(Circle one or both to	indicate your plans.)
Colors we like the m	nost are:			
Our design ideas in	clude the foll	owing:		
	SECTION STATES			

- •We will try to accommodate as many of your ideas as possible.
- Feel free to bring in photos of what you like as well.
- •We can match other family memorials accurately if you wish to do so.
- For more design ideas visit: www.pechmannmemorials.com

# Use our Planning Guide to assist you in planning for yourself or your loved ones. Bring this document with you when you stop in to see us.

Name:				
Birth Date:	Date of Rest:			
Maiden Name or Nicknames (optional):				
Military Service, special quotes, sayings, or phrases (optional):				
Hobbies/Interests:				
Name:				
Birth Date:	Date of Rest:			
Maiden Name or Nicknames (optional):				
Military Service, special quotes, sayings, or	phrases (optional):			
Hobbies/Interests:				

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#### Showroom • Office • Studio Workshop

4238 Acker Road Madison, WI 53704

Monday-Friday 8:00am to 5:00pm Saturday 9:00am to 2:00pm Appointments Available Anytime

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